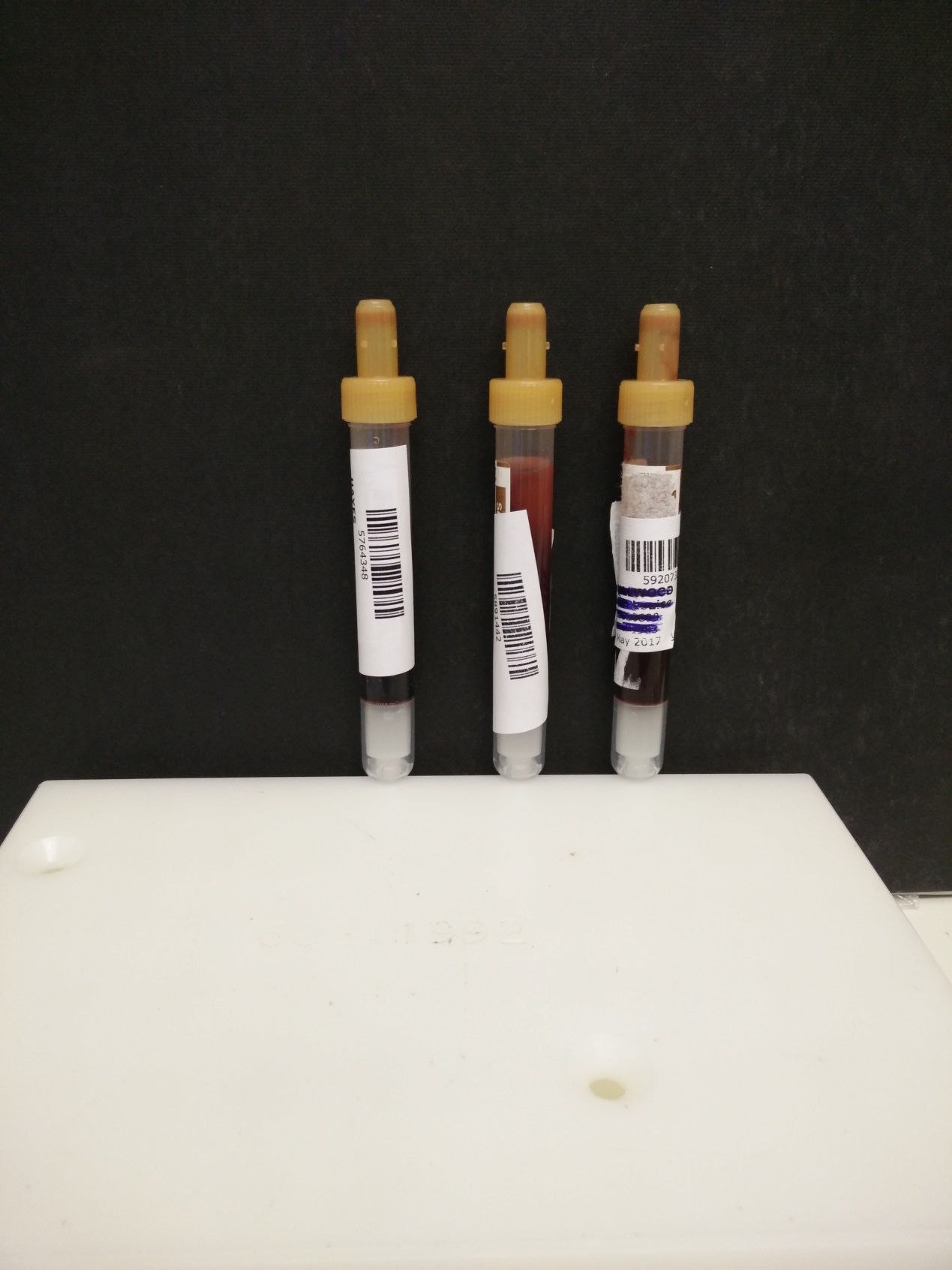


**“85% of rejected blood vials relate to improper Label placement”**…Blood Sciences dept.2018

These above are both GOOD, labels are…  
**a)** vertical, and **b)** not above the top of the existing label.

These real examples below are all **BAD**……



* Left one is TOO HIGH
* Middle is not straight enough
* Right one is *clearly* going to cause trouble

All of these would be rejected by our robotic analysers and have then to be manually relabelled by lab staff causing **delays in processing** and an **increased risk of error.**

**Thanks for your co-operation.**