

Arts Operating Framework 2019 – 2024

This framework is intended to inform, guide and organise the work of York Teaching Hospital NHS Foundation Trust's Arts Team between 2019 - 2024. The Arts programmes fit into the Workforce and Organisational Development (WOD) Strategic Aims and Objectives 2019 - 2024 document within the Health and Wellbeing aims. The Board will receive reassurance on the delivery of the framework via twice yearly reports to the WOD committee.

1. Introduction

From 1999, Hospital Arts for North East Yorkshire (HAFNEY) led the way in arts provision in East Coast hospitals by formally establishing an arts initiative. The Arts in York Hospital initiative was also developed and both showed a strong commitment to high quality arts projects becoming exemplars of excellence in understanding and implementing arts in hospitals.

With the Trust merger in 2012, HAFNEY and the Arts in York Hospitals continued to provide arts programmes, working together with specialists across the wider Trust. The Arts Team now co-ordinate, manage and develop the arts programmes, under the Staff Benefits Team within WOD and supported at Board level by a Non-Executive. Much of the core work is funded by York Teaching Hospital Charity (YTHC) and supported by HAFNEY with further funding sought to fulfil requirements as appropriate.

The Arts Team has been operating under its existing strategy 2016-19 which was endorsed by the Arts Strategy Group.¹

2. Aims

The aim of the Arts Team is to support the delivery of excellence in healthcare by providing a participatory arts programme which encourages patient, staff and visitor wellbeing and improves the experience of being in the hospital environment.

The remit of work is defined by two arts programmes; Connect and Take Notice:

¹ <http://staffroom.ydh.yha.com/policies-and-procedures/corporate-policies-and-procedures/arts-strategy-2016-2019/view>

CONNECT

creative arts / music / dance / theatre / writing / drama / photography

Providing creative projects based on patient, staff and visitor need, promoting recovery, staff wellbeing and a high-quality visitor experience. Activities falling within this programme should target clinical, wellbeing and creative aims.

These aims will be fulfilled by:

- listening to and supporting our patients, staff and visitors in the provision of meaningful, need-based participatory arts projects for all
- collaboratively working with artists, musicians and community partnerships to offer innovative, valued creative projects therefore providing vibrant places to work and supporting care given to our communities
- evaluating, responding to and reflecting on the impact and challenges of participatory work through regular analysis, feedback from the sector and continuation of the annual arts review to make informed choices for planning interventions
- valuing the health and wellbeing of the many varied roles of people who work alongside the Arts Team by offering defined structures, professional opportunities and well supported placements to provide mutually beneficial outcomes

TAKE NOTICE

exhibitions / installations / displays / gardens / capital projects

Improving the working environment of our hospitals for staff and creating spaces to support the healing process for visitors and patients, through the addition of quality art and integrated design.

These aims will be fulfilled by:

- inclusion of patients, staff and visitors to contribute and be involved in artistic schemes offering a sense of ownership and adding value to the healthcare environment
- guidance given from the Development Group (which includes internal stakeholders from York Teaching Hospital Charity, Capital Planning, Estates and Patient Experience) to ensure well informed decision making on capital schemes, commissions and installations
- developing the exhibition programme, including researching and inviting a range of artists, staff and community groups to exhibit, with a percentage of all sales going back into arts projects where appropriate
- installing permanent art works through commission or donation, keeping in line with the donations policy
- working with Paintings in Hospitals and maintaining the role as a partner site for regional healthcare and social care loans

3. Delivery

Background:

The Art Team's priorities have most recently been informed by preliminary internal and external research and consultation phases, mapping back to the Arts Strategy 2016 - 2019. Priorities identified by needs analysis were internal development for the Arts Team and proactive and collaborative development in planned approaches. In addressing these priorities, the Arts Team have:

- established robust processes for credible and well-planned activity (e.g. formalised processes for exhibitions and project initiation and planning)
- received specialist training in improving quality and outcomes (e.g. evaluation in arts, creative technologies, music in healthcare)
- developed small scale pilot projects which can act as a catalyst for change (e.g. Wellbeing Choir, artist rolling programme in Cancer Care, Pop-up Busk)
- created supportive environments for practitioners, volunteers and students (e.g. clear and streamlined processes for appointing practitioners, student opportunities embedded in curriculum design with local education partners)

Priorities and planning for 2019 - 2024:

- Support the work of enhancing the health, wellbeing and resilience of the Trusts workforce through WOD Aims and Objectives 2019 – 2024.
(<http://staffroom.ydh.yha.com/policies-and-procedures/corporate-policies-and-procedures/workforce-organisational-development-strategic-aims-objectives/view>)
- Develop yearly plans with resources assigned to support the delivery of the aims and priorities of the team.
- Manage ad-hoc projects and expectations to ensure the Arts Team have adequate resources to deliver quality projects in good time.
- Internally assist the ambitions and aspirations of all departments with support for funding bids which add value and contribute to organisational objectives and success.
- Support Communications, Fundraising, Wellbeing, Volunteering, Staff Benefits, Patient Experience, Human Resources, Infection Prevention, Capital Planning, Estates and Hull York Medical School (HYMS) to respond to healthcare issues and local opportunities, which vary according to place, needs and resources.
- Collaborate with local stakeholders, partners and networks including museums, galleries, schools, community groups, artists, and creative industries, as well as strategic organisations such as Make it York to build relationships for adding value in terms of resources, effective evaluation, mapping community assets and long term buy in.

- Collaborate with regional and national stakeholders to enhance the reputation of the Trust and maintain up to date knowledge of emerging and best practice.
- Offer arts consultation, expertise and project management of arts programmes where appropriate.
- Develop and disseminate positive and engaging creative cases locally, regionally and nationally for awareness-raising and advocacy about arts for health and wellbeing in a hospital context.
- Research and evidence the health benefits of good design and innovative arts approaches in healthcare environments by using the best tools available.

4. Context and Environment:

“Over recent years there has been a growing understanding of the impact that taking part in the arts can have on health and wellbeing”², alongside its benefits to staff retention and professional development. Policy makers are beginning to share the view that arts engagement is creating a more holistic approach to people’s health and wellbeing, with evidence to support this. Future planning should continue to be informed by maintaining awareness of arts and health policy developments and by responding to key recommendations.

The Arts Team should also maintain their key role in the national Networking Group of NHS managers and professional leads, who are involved in the leadership and delivery of Arts, Heritage and Design services across hospitals. The purpose of the group is to:

- share best practice, discuss current issues, to find solutions and share alternatives
- professionalise practice in arts and health delivery to strive to improve and standardise the approaches to working in the field
- offer support to those working within this field to support healthcare and the continuous improvement of their service
- continue to be one of the 70 strategic alliance members for the Culture Health and Wellbeing Alliance (CHWA).

“Arts and heritage programmes in our hospitals play a key role in fulfilling recommendations set out by the 2017 inquiry report from the All Party Parliamentary Group for arts in health. I would urge hospital trusts to join this new national network, to assist in improving our hospital environments through high quality arts, heritage and design initiatives.”

Rt. Hon. Lord Howarth of Newport, Co-Chair,
All-Parliamentary Group on Arts Health and Wellbeing.

² <https://www.artshealthandwellbeing.org.uk/what-is-arts-in-health>

5. Relevant links and policy

1. The Arts Council England's 2020 - 2030 Strategy
<https://www.artscouncil.org.uk/publication/consultation-materials-and-framework>
2. Daisy Fancourt – Researcher
https://www.thinklocalactpersonal.org.uk/_assets/Newsletter/MARCH-Network-1-page.pdf
 - a. Fancourt, D., 2017. Arts in Health: Designing and researching interventions. Oxford University Press.
3. NHS Long Term Plan 2019 <https://www.england.nhs.uk/long-term-plan/>
4. Creative Health: The Arts for Health and Wellbeing – 2017 All-Party Parliamentary Group on Arts, Health and Wellbeing Inquiry Report report
http://www.artshealthandwellbeing.org.uk/appg-inquiry/Publications/Creative_Health_Inquiry_Report_2017.pdf
5. Nesta – Realising the Value: empowering people, engaging communities
www.nesta.org.uk/project/realising-value/
6. The Culture, Health and Wellbeing Alliance - a national organisation representing everyone who believes that cultural engagement can transform our health and wellbeing <https://www.culturehealthandwellbeing.org.uk/>